



Transport & Logistics

Next generation telematics and data intelligence.

Where insight becomes foresight to plan ahead and optimise your transport and logistics operations.

The Power to Predict

by  track





Your unique operation, Your unique Crystal solution.

Whether you're a small business owner with a single delivery van or managing hundreds of trucks in far flung corners of the country; whatever you're moving, to wherever it needs to go, it's guaranteed to move better when you have the Power to Predict.

The Power to Predict let's you know what's happening right now with your vehicles, drivers and cargo - accessible at your fingertips, in real time from one platform. You can keep an eye on what you need to know, when you need to know it and if there's anything out of the ordinary, you'll have the foresight to act before you're forced to react. If you want to experience the full extent of how our powerfully simple Crystal solution manages vehicles on the move.



Reduce risk and minimise safety hazards



Optimise fleet productivity and efficiency



Improve asset management and tracking



Manage and improve driver behaviour



Automate and streamline compliance

A giant leap from mere tracking and reporting to The Power to Predict.

Real time insights for real operational improvements.

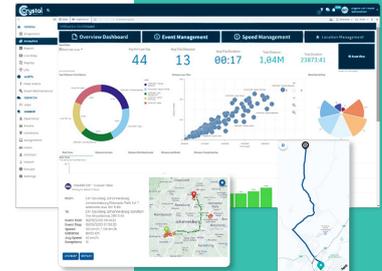
Advanced features to plan ahead and optimise your fleet management operations.



SINGLE PLATFORM

View all the info, all the time, from one platform.

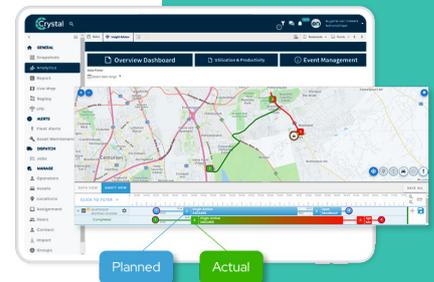
While you focus on running your business, let us do what we do best. The Power to Predict lets you know what's happening right now with your vehicles, drivers and cargo - accessible at your fingertips, in real time. You can keep an eye on what you need to know, when you need to know it and if there's anything out of the ordinary, you'll have the foresight to act before you're forced to react.



PLANNING AND OPTIMISATION

Optimise your fleet for smarter routes. En route.

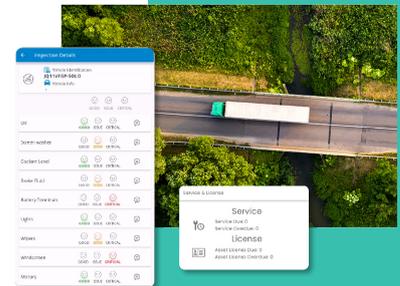
Being a step ahead means there's no surprises when the tyres are turning, but it also means you can plan for what's next, long after your driver has clocked out. Crystal is fully customizable, so there's no limit to what we can have sight of and keep tabs on. Tons of data is collected, interpreted and packaged for you, so you can make the kind of decisions for the next trip, that it's smarter, safer and quicker than the last.



EFFICIENCIES

Predictive maintenance for more miles. Less cost.

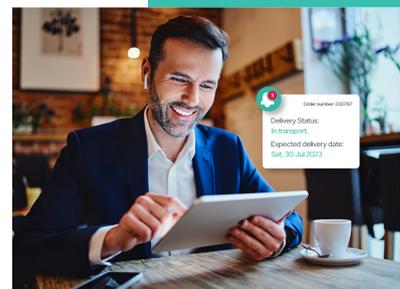
A smarter fleet means smarter business and part of that is keeping your vehicles on the road for longer. Rely on Crystal to point out potential mechanical red flags before they happen or take the heaps of insights and information we're collecting for you, to confidently schedule your vehicle maintenance well ahead of time. Use the same Crystal platform to fine tune your fleet operations, cutting costs and ticking all the right boxes to remain completely compliant, too.



COMPLIANCE

Trusted transparency to improve your customer service.

It's not only our customers who benefit from the Power to Predict, it's the real value that's passed on to your customers further down the line, that matters even more. Being able to give a heads-up about en-route delays, or a detailed account of deliveries, collections and shipment times, Crystal offers a way to build trust and credibility for customer service excellence.



DRIVER BEHAVIOUR

Get the most out of your drivers.

It's not only our customers who benefit from the Power to Predict, it's the real value that's passed on to your customers further down the line, that matters even more. Being able to give a heads-up about en-route delays, or a detailed account of deliveries, collections and shipment times, Crystal offers a way to build trust and credibility for customer service excellence.



Advanced features to plan ahead and optimise your fleet management operations.



Safety & Security:

- Stolen vehicle response-24/7 call center
- Driver identification
- Video camera solutions
- Door sensors – open/close alerts



Productivity & Efficiency

- Job scheduling & route planning
- Rich fleet analytics & dashboards
- SMART Integrations
- SMILE (Small Mobile Interpreted Language Engine) script
- Live productivity dashboard (LPD)



Driving Behavior Improvement

- In-cab communication
- Navigation & task scheduling
- Rich fleet analytics & dashboards
- Incident alerts & alarms



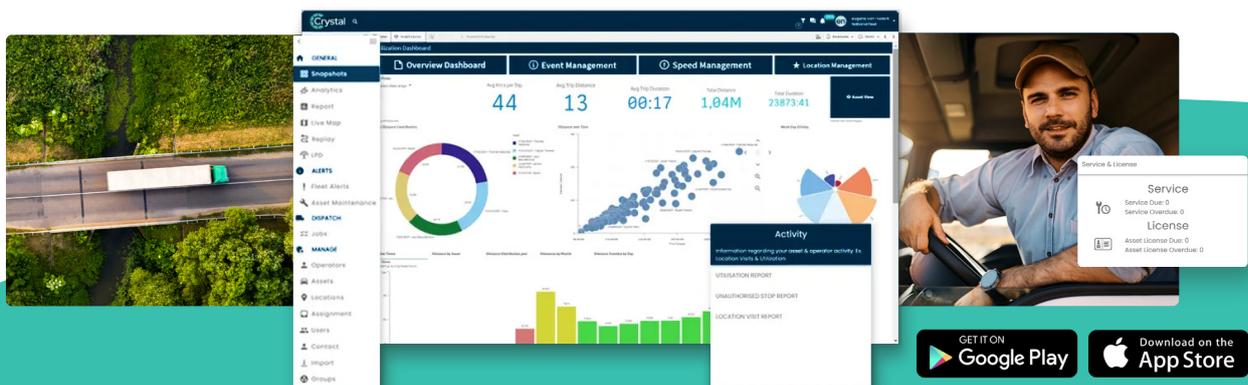
Asset Management

- Fuel consumption monitoring
- Engine performance monitoring (CABbus)
- Cold chain temperature monitoring
- 24/7 Bureau service



Control (Compliance)

- Accurate reporting
- Route compliance
- Integration with third-party systems
- Geo-zone management
- Electronic proof of delivery (ePoD)



The Power to Predict

Your all-in-one fleet management solution that goes beyond tracking and reporting.

Get a customised solution with SMART Integrations into your business and individual requirements.

Crystal's scalability extends even further with our SMART Integrations, seamlessly connecting with third-party applications that cater to your specific industry needs. Whether it's activating bespoke SMILE scripts, monitoring trailers, implementing breathalysers, or keeping an eye on temperature in the cold-chain, our unique differentiators can be applied to any industry.

Crystal Analytics is where Telematics and Business Intelligence meet, so that real decisions can be made that not only increase productivity but reduce costs as well. It's big data, simplified – putting the Power to Predict in the palm of your hand.

Professional service centre to outsource your fleet management saving you time and money.

Crack Bureau Services offers a fully fledged service center with professionals to manage your growing fleet, analyse data and proactively identify areas of improvement.



Scan QR Code to instantly chat to a Specialist or contact us at [0860 333 444](tel:0860333444) or ctrack.com to learn more.

